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INDEXED.

Spring 1929 Planting Guide & Catalog

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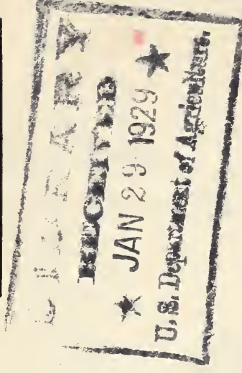
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Lumberton, Miss.
Permit No. 1



The Largest
Pecan Nursery
in the World!

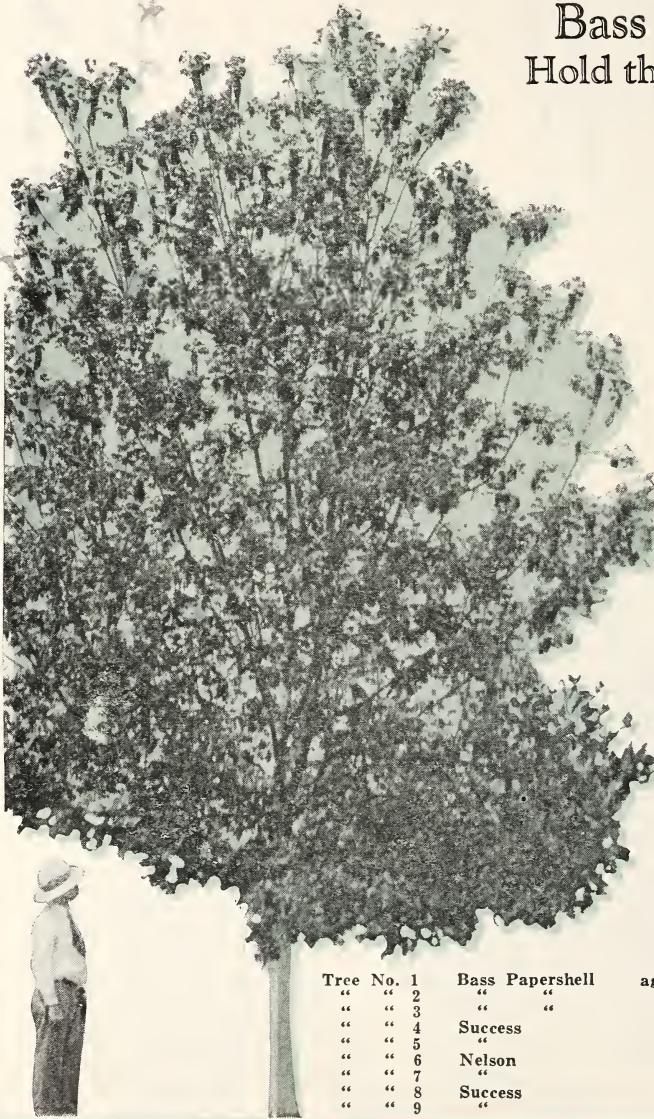
If you have no use for this reference book,
please give it to someone who may have.



J. C. Carbett
Bureau of Plant Industries
Washington, D. C.

Bass Pecan Trees Hold the World Record!

The following is the remarkable bearing record of nine of our Extra Special pecan trees set out the last of February, 1923, for Dr. D. B. Stevenson of Lumberton, Miss. Most all of these trees bore pecans the first year set out. They were our largest size trees and have been given the very best attention by Dr. Stevenson. He has fertilized the trees very heavily with barnyard manure and worked around them often so that weeds and grass would not get the fertilizer. Results have been remarkable. The record that follows was carefully kept by Dr. Stevenson who is one of the best known physicians as well as loved and respected citizens of South Mississippi and is absolutely authentic as he gathered and weighed the pecans himself. The trees bearing the heaviest crops were the ones most favorably located. Trees with smallest yields were greatly handicapped by being near big oaks, sidewalks, etc. You will please notice the nuts were gathered in October and November of 1925—actually before the trees had been set in the ground three years.



Tree No.	1	Bass Papershell	age 2 years 8 mo.	yield 25½ lbs.
" "	2	" "	" " 8 "	" 15 "
" "	3	" "	" " 8 "	" 16 "
" "	4	Success	" " 8 "	" 17½ "
" "	5	" "	" " 8 "	" 28¼ "
" "	6	Nelson	" " 8 "	" 12 "
" "	7	" "	" " 8 "	" 10 "
" "	8	Success	" " 8 "	" 4½ "
" "	9	" "	" " 8 "	" 4 "

Lumberton--The Heart!

South Mississippi is the mother section of the finest varieties of pecans. More fine varieties of pecans, now being planted, originated within 150 miles of Lumberton, than all the world put together. Lumberton, therefore, is in the HEART of this district and virtually the heart of the entire Pecan Area!

Trees---

The Friend to Man!

"These Shades
Are still the abodes of gladness; the
thick roof
Of green and stirring branches is
alive
And musical with birds, that sing
and sport
In wantonness of spirit; while below
The squirrel, with raised paws and
form erect,
Chirps merrily."

—William Cullen Bryant
*Inscription for the Entrance
to a Wood.*

Pecan Trees---

The Helpmate!

All the world loves trees—those beautiful creations of the Great Artist. And Nature has given us more than a full measure in Pecan trees.

We have beauty in form, foliage, symmetry, shape and general appearance.

We have shade in abundance, without much risk of being wind blown down. Cities that can grow them are blessed in having them, for pecan trees don't thrive in the North. Pecan shaded streets are places of beauty, envied by other cities.

We have timber—pecan makes a beautiful finished wood.

We have food—the nuts are both delicious and nutritious. They are easy to gather, easy to crack, delightful to eat without any preparation, and yet may be used with foods and confections. And lastly—and most important from the practical side, pecan trees produce a yearly income. There's always a ready market for pecans, and Nature provides the pecans every year—for centuries.

Therefore Pecan Groves are most fitting Memorials and estates to leave behind to those whom you love. Perpetuate your name in this practical way.



Plant Pecans this Spring! Nature will make you rich

Spring is planting time—plant that idle land in pecans, or plant pecans among the rows of your cotton, corn, berries, fruits or other crops, and let that land be doing double duty. A pecan orchard involves practically no risks. Pecans will work while you sleep, and in all kinds of weather. They will produce an income for life, and insure you of an independent old age, and an estate to leave behind as a perpetual memory to you.

Pecans Are Insurance! They Assure Independence In Old Age.

Why Plant Pecans? Here's Why---

**INCOME FOR
LIFE**

ESTATES

SHADE AND BEAUTY

**LET LAND
DO DOUBLE DUTY**

TO SELL LAND

**PLANT ONCE FOR
ALWAYS**

**CHILDREN'S
EDUCATION**

**TO PUT IDLE LAND
TO WORK**

READY MARKET

A HOBBY

**MAKE MONEY
EVERY DAY**

WIND RESISTING

**INDEPENDENT
OLD AGE**

**NUTS FOR
HOME CONSUMPTION**

FLOOD RESISTING

MEMORIALS

**GROW WHILE
YOU SLEEP**

**UNAFFECTED BY
DROUGHTS OR FLOODS**

"Of the first 1200 trees planted, everyone grew, not a single one dying from transplanting."—Dallas, Texas.



Section of Nursery in one of our pecan groves. Note man sized young trees.

Unusual Yields that are Usual Harvests

Instances of heavy yields are not uncommon. Here's a man in our own State that produced 200 pounds of nuts on an 18 year old tree, and yet another man produced 273 pounds one year on an 18 year older, and two years later 330 pounds off the same tree. One of our customers bought two trees for shade and eight years later got 100 pounds of nuts off the two trees, selling half of them for \$25.00. And so on—we could name hundreds of instances, including one of our women customers who wrote she would not take less than \$30,000 for her pecan grove of Bass bred-up trees. Please refer to Page 9 of this book and read of some typical pecan investments.

Bass bred-up trees usually bear the third year, after transplanting, though they often produce nuts before. In fact, we have thousands of trees in our nursery that bear nuts before they are 3 feet high. See actual photograph on Page 10.

Floods and Pecans

Pecans withstood the recent floods of Mississippi River Valley better than any other tree or plant. We don't believe that any pecan trees will die, after set out three or four years and well established, if not overflowed for more than two or three weeks at a time.

Bass Trees Withstand Heavy Winds!

Some people fear that heavy winds will blow down pecan trees, but have you ever seen or heard of a pecan tree being blown down?

In addition to pecan trees being popular for shade, they are desired about a home because they don't blow down easily.

A young pecan tree withstood a cyclone on our place. Notice photo. A barn was totally wrecked but the tree beside it was unharmed, and is now bearing nuts heavily.

At Purvis, Mississippi, years ago, practically every building and every tree, but pecan trees, were blown down. Pecan trees have that faculty of being deep rooted—they laugh at wind-storms.



"If I had one hundred Bass Pecan trees, I would not care how many cotton hoppers we had."—Holly Springs, Miss.

An Inheritance for Your Children--- A Memorial for Your Parents or You! Why Not Plant a Grove in Memory of Some One?

What finer memorial could you leave than something of such beauty as a pecan grove? Think of an orchard of these beautiful trees that produce so much shade and breeze, that attract the birds, and produce a veritable garden spot for centuries. It is estimated that a pecan tree may live for 1200 years and still bear profitably.

A cold slab of marble or a mausoleum fades with time and the weather, and people pass it by unnoticed. But a pecan grove perpetuates your name far longer, and in a more beautiful manner. And besides the place of beauty and of joy, think of the bountiful profits that will mature in years to come. You would not be leaving behind a bulk sum to be spent, but a regular source of income that would increase each year—Nature's gift to your heirs, and their heirs, and generations to come.

Why not plant a grove in memory of your own parents, or even for yourself, so your good work on earth will last for ages to come?

Lovely Shade Trees

Pecan trees produce an abundance of shade and beauty that is unexcelled. Plant pecan trees along the streets, the highways, and the byways. See that your School Board plants them in front of their school buildings. Plant them about your own home. When you do so, property values will quickly and readily increase. Besides the shade and the breeze, and the birds they attract, there's an annual harvest of nuts for your family, or for market.



**A Memorial Pecan Grove.
Something worth while to leave behind.**

Put that Idle Land to Work!

Many business and professional men, and a number of women too, some of whom are school teachers or other business women, are buying up tracts of land and setting them in pecans. They are building for the future, and with some it is their hobby.

Perhaps you have the opportunity now to buy some vacant land cheap. Perhaps you have land now that's idle or else poorly productive. Why not plant that land in pecans and thus insure your future financial income and independent old age?

Pecans make Investments of Confidence for farmers, business or professional men, or women.

Pecan trees interfere but little with crops. You can plant the trees in between the rows, and even after they have developed, crops may still be planted in between the trees. However, pecan groves usually earn such big dividends and are such sure crops that you may not want to bother with risky one-time crops.

"My trees are just fine. They are breaking down with nuts."—Ridge Springs, S. C.

Through the Ages—A Pecan Grove In Your Memory.



If you have land for sale, plant it in pecans. Then you can get a better price for it for the land is more valuable. If you sell, therefore, you profit—but if you don't sell, you profit all the more, for the pecans will produce an excellent income for you.

Pecans Built these Two Homes! They'll Insure Independence in *your* Old Age

Here are two homes in our own neighborhood that were built by pecans. The one above is that of "Father and Mother" Bass—below, the home of I. H. Bass, President and Owner of the Bass Pecan Company. Here are typical instances of how pecans have brought happiness, independence, and a regular source of income.

I. E. Bass, founder of this business, was facing financial difficulties at the age of 58, when he planted his first papershell pecans. "Father" has lived to see his trees support him, send eight children to college, establish this business, and then retire with absolute independence.

Isn't it a marvelous thing to know that in your old age you will have absolute financial independence, and not have to depend upon your children, or others, who may begrudgingly support you? There are thousands of old people now objects of charity, who, had they planted pecans when they were young, would have actually been rich today and free from the necessity of working, or the worry of eeking out a livelihood.

Pecans will send your Children to College!

You could provide now for a College education for your children, and you would give them a far better chance in life.

In three years Bass Bred-up Papershell Pecan trees, if properly cared for, begin to bear, and will be bearing heavily when they are grown. Fifty dollars worth of nuts per year from each single budded or grafted pecan tree is not at all uncommon. Twenty trees producing \$50.00 worth of nuts per year would provide a yearly revenue of \$1,000. Isn't this better than few dollars saved with a struggle each month and earning but 4%?

Then during college and after graduation your trees will still be paying their way—and yours—through life.

 Mary Joe Bass with some Bass Pecans. Note their size.



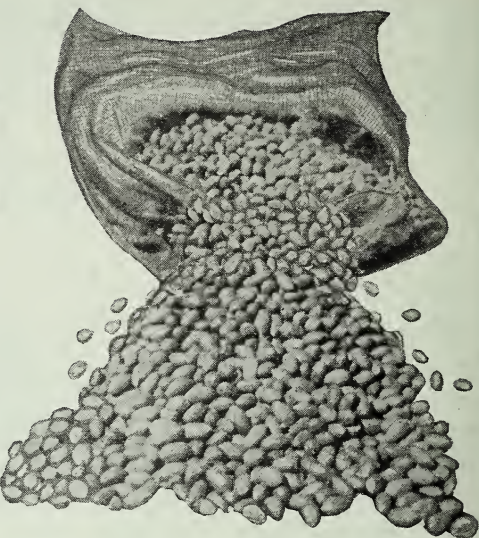
"They are growing fast and bearing abundantly. And they have borne true to variety."—Purvis, Miss.

Pecans vs Cotton ---and Corn

The farmer or plantation owner who plants cotton or corn each year is absolutely dependent upon the weather and the constant price fluctuations.

How much better it would be to have a steady income from pecans and not have to worry about spells of dry weather or wet weather, droughts, and floods. Pecans are so different from cotton, corn, and other crops. They are a permanent crop. Plant once for always. First cost is last cost. There is no planting each year, and no weather or price worries, nor are there stalks to later get rid of. There is always a ready market for pecans. See page 18.

You could still plant cotton, corn, etc., between the rows, or plant pecans between the rows of your regular crops. Plant for the future, instead of possible crop failures. Let Nature provide an annual income without having to slave for it each year.



But Plant Other Crops Between the Rows

The finest crops to grow with pecans are peas, beans, clovers or other leguminous crops, for these enrich the soil and build it up. In addition to these, here at Lumberton we grow cotton, corn, sweet potatoes, watermelons, and all kinds of truck. Also strawberries and fruits. You might as well use that land. See pages 22, 23, 24, 25 for fruits to plant.

It will pay you to buy up some good land cheap and plant it in pecans—or to secure certain land already planted in them, but be sure that the trees are growing and healthy, and the grove is in good condition. Get expert advice!

While your pecan trees are maturing you could put the land to other crops. In fact, you could continue to cultivate that land between the rows. However, with the income to be derived from pecans later on you may not care to bother or worry about the one time crops that are dependent upon the weather and continual market price changes.



One of our work gangs. We employ from 100 to 150 men at all times.

"The trees are bending over with pecans."—Columbia, S. C.

Typical Pecan Investments

Here's an instance of how 5 of our \$1 size trees produced, in a period of 18 years, an income of \$6,366.41. The actual figures year by year are shown in detail in our Fall booklet sent to you last year. This \$6,366.41 is only a *dividend*. The trees are continuing to produce, increasing the income each year, and still in no way detracting from the original "capital." The older the trees, the greater the returns.

Plant pecans on either used or unused land. Plant once for always—first cost is last cost. You are assured of an income for life.



Have your other investments produced more than 400% per year? And are they constantly increasing in value at such a rate?

One of our \$1 trees, as illustrated on page 10, produced in 18 years that Monarch shown on page 28. The tree started bearing the third year, and produced in its 18th year 160 pounds of nuts, worth \$80.00, or at the rate of \$960.00 per acre (12 trees to the acre) to say nothing of the value of the tree—growing all that time.

Pecans prove to be a permanent investment, better than a gold mine, for the value increases each year—the older the trees, the greater the income.



A typical Bass tree bearing heavily.

Twenty years ago a customer bought 5 acres of land at \$20 per acre. A few years later after he planted the land in our trees, he was offered \$1000 per acre for it. This price was refused. The owner realized that by planting pecan trees he had increased the value of his land by \$950 per acre for he couldn't have got but \$50 per acre for the land as he bought it. Thus his land, taxes and trees, were quickly paid for in the actual increased value plus a big difference besides.

"They are the heaviest bearers I have ever seen."—Austin, Ark.

Pecan Trees Grow In Wet Season And Dry.



BASS BRED-UP TREES ... Thousands of Our Pecan Trees Bear Before They Are Three Feet High ~ ~ ~

Good Root Systems are first developed by Us!

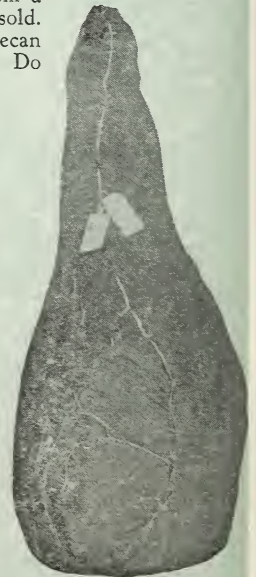
All Bass Trees have good substantial root systems, or they are cast aside as "culls" and sold as seconds, along with any other trees with imperfections. Thus, are you absolutely assured of well rooted trees, with properly developed root systems and a strain from a healthy bearing parent, resulting from our grafting or budding all trees sold.

Notice the illustration. Typical 3 to 4 foot Bass bred-up papershell pecan trees. See the strong straight trunks and the fine spread of root growth. Do they bear early?—thousands begin to bear while still in our nursery!

All trees are guaranteed to reach you in excellent condition, if taken out immediately upon arrival, or we will replace the trees, provided complaint is made with railroad agents.

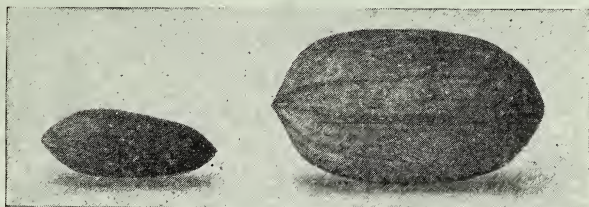
Care in Packing

No other nursery, anywhere, packs trees as we do! We dig deeper to get all the roots and then we pack them carefully with damp moss. The upper parts of the trees are packed with oat straw to protect them from being skinned or bruised. The entire trees are then wrapped in waterproof and airproof paper to keep the moisture in and the air out, and are then securely covered with burlap to keep out the sun, wind and air. Such packing requires experts. Thus the trees are well protected to reach you in excellent condition.



"About the only thing I see short is that you do not say enough for your trees."—Dresden, Tenn.

Pecan Trees Work While You Sleep.



Plant the big nut and you will get the small nut. See below.

All Bass Trees are Budded or Grafted They are Bred Up!

Pecans have that tendency to breed back to the way they were produced ages ago. Even if you plant a large pecan, it's almost sure to bear a tiny nut, as illustrated.

Through budding and grafting, such large fine tasty nuts have been produced. So to get fine nuts, budded or grafted trees must be planted. No planted pecan will reproduce the parent tree in all respects. You can't plant even the biggest pecans and expect to grow trees that will reproduce those same nuts.

All Bass trees are bred-up from heavy bearing parents, from our own orchards. We do both budding and grafting—each tree is *either* budded or grafted, for each method is equally as valuable and productive.

Early---Heavy---Sure Bearers

By actual comparative tests, in all sections of the South our trees are making records from the standpoint of earliest bearing, heaviest yields and quality of nuts.

Many nurserymen sell stock propagated from trees which have never borne a nut—but when you buy Bass trees you *know* that they are bred-up budded or grafted Papershell Pecans, whose buds or grafts are selected from early and heavy bearing parent trees **RAISED IN OUR OWN ORCHARDS**. We know the nuts that these parent trees produce and the history of those trees. Each tree sold by us is grown for high quality and for the purpose of producing large and satisfactory profits for our customers.



Showing how tree-topping is done.

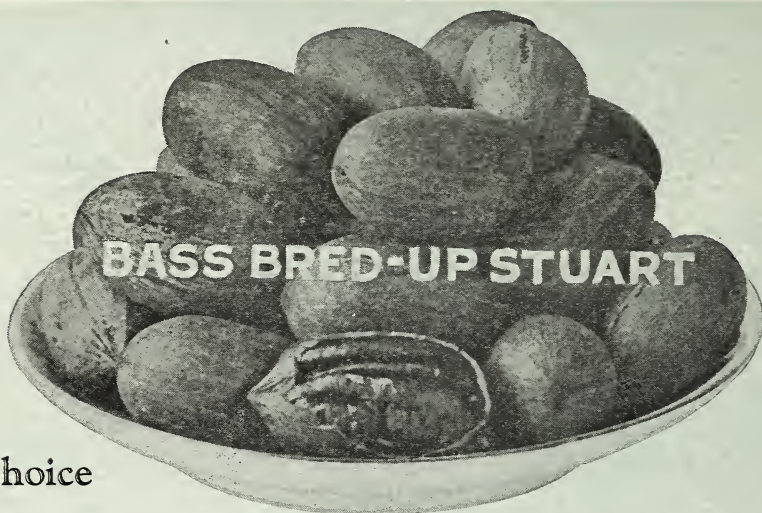
Tree Topping

Poor trees are high at any price. Many have bought these elsewhere that won't bear a nut, and we've had to come in to save the wreck by tree-topping and budding with our bred-up stock.

Tree-topping and budding is a special craft and we are prepared to perform this service, going anywhere to rejuvenate non-bearing orchards, provided there is large number of trees to topwork.

*"I have never bought anything from your nursery that wasn't all it should be."
—Olive Branch, Miss.*

When You Are Old, Pecan Trees Will Earn Your Livelihood.



Our
First Choice

Bass Bred-Up Stuart The Most Dependable Variety!

The *Stuart* dominates the various pecan varieties, and is the leader. This is the most popular of the improved varieties, and has been planted more extensively than any other. The tree is vigorous, resists scab, and bears regularly. An early and a heavy bearer. The nuts are large and well filled, the kernel being plump with a meat content of 49% and a good flavor. This nut is the easiest to grow, sells well on the market and brings a high price.

In every crop there is usually one particular variety that is the most popular because it is the most profitable and the most satisfactory all the way around.

The Bass bred-up *Stuarts* have proved successful, and we recommend this variety most highly.

Prices on Top Grade Trees--All Varieties

Size	Each	Six (Half Acre)	Twelve (Acre)	Sixty (5 Acres)	100	1000 Up Per 100
2-3 Feet.....	\$.90	5.10	9.60	45.00	\$ 75.00	\$ 60.00
3-4 Feet.....	1.00	5.70	10.80	51.00	85.00	68.00
4-5 Feet.....	1.20	6.90	13.20	60.00	100.00	80.00
5-6 Feet.....	1.35	7.80	15.60	72.00	120.00	96.00
6-7 Feet.....	1.50	8.70	16.80	81.00	135.00	108.00
7 Ft. to Large.....	2.00	10.80	19.80	90.00	150.00	120.00
Large	2.50	14.40	27.00	120.00	200.00	160.00
Extra Large	3.50	20.40	36.00	165.00	275.00	220.00
Extra Special	4.00	22.80	42.00	195.00	325.00	260.00

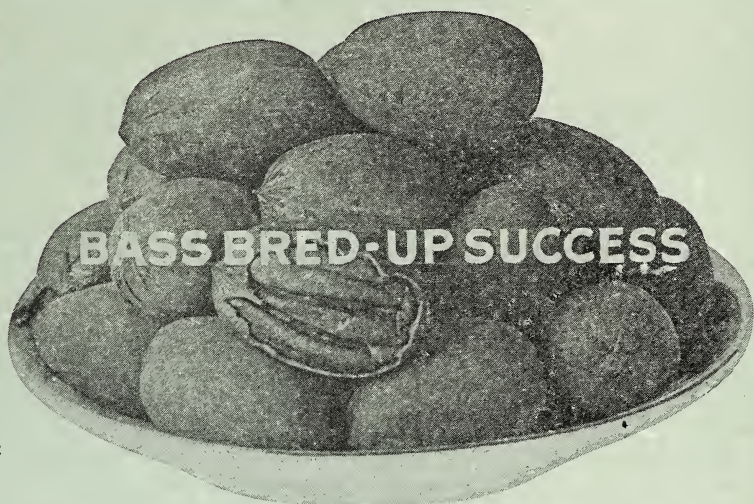
Special Price on Large Orders

One to five trees take the each rate price.
Six to eleven trees take the six rate price.
Twelve to forty-nine take the twelve rate price.

Fifty and up take the one hundred rate price.

500 and up take the 1000 rate price. Special prices cheerfully quoted on larger lots.

No Orders For Less Than \$5.00—Please



Our
Second
Choice

Bass Bred-Up Success Another Popular Variety!

The *Success* pecan is also one of the leading varieties, and almost as popular as the *Stuart*. The tree is an excellent grower and bears heavily in fertile soil. An early bearer. The nuts are very large, though not the largest. However, the kernel has proved to be the heaviest in a test of 14 varieties made during recent years. It is plump and of excellent flavor. This nut is ovate in form, has a thin shell, and cracks easily. A most popular variety because it does so well in most all sections, and brings a high market price.

Because of its popularity we have grown an unusually large number of *Success* trees and they are in extra fine condition. This is one of our biggest sellers of our fine bred-up papershell pecan trees.

Our Culls and "Seconds" for Sale

No, indeed, we do not sell all the trees that we grow—that is, to our own customers. We either sell them to other nurseries or burn them. Last year we threw out 22% of our trees as being "seconds." When trees are not straight, when they are scarred, when the root systems are not so well developed, when the trees do not come up to our own high standard, we will not sell them as our top grade trees. These trees are good and MAY do as well as the others, but we play SAFE for our customers. We will, however, sell these trees at a lower price, but with the understanding that they are our culls, and without our usual guarantee. Write us for prices!



Bass Bred-up Tree less than three feet high, bearing pecans already.

We measure our trees from ground up.
You pay only for this!

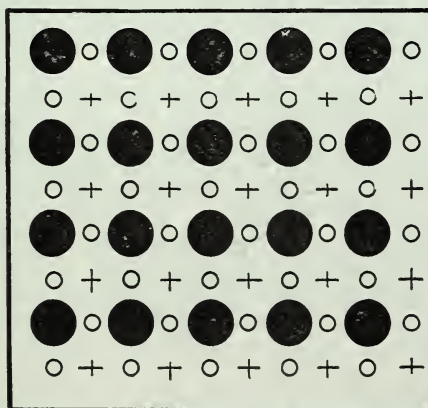
You do not pay for the roots.

Study this Illustration

1. Here's a typical Bass bred-up tree growing vigorously in our nursery. Notice the heavy foliage, the healthy look *and even the nuts*. Thousands of our trees bear before they are three feet high—see additional photo on Page 10. As a general rule, our trees begin to bear the third year or a little before—and thereafter.

2. And most important—study the root system. That's what we develop first for that's the very life of a plant. A good hardy tap root and a fine spread of root branches.

3. But we do not make you pay extra for the roots as some do. We measure our trees from the ground up, instead of from the tip of the tap root to the top of the tree. Therefore our 3 to 4 feet trees are often as large as others' "5 to 6 feet" trees. You pay us for a smaller size tree.



Make your land do double duty. Plant fruit or berries in between your pecan trees, or plant pecan trees in your berry patches, cotton or corn fields. This is a chart for guidance as to how you may systematically plant and grow trees, fruits and berries on same tract of land.

- + Pears, Peaches or Apples.
- Oranges, Figs, Plums or Persimmons.
- Pecans.

---and Hundreds of Others

Bay Minette, Ala.,
July 15, 1928.

Bass Pecan Co.,
Lumberton, Miss.
Dear Sirs:

The trees which I bought from you are doing fine. I have trees in my orchard which I purchased from three different nurseries and your trees have already had two crops of nuts while the other trees have not as yet had any nuts on them. I am well pleased with your trees.

Yours very truly,
L. J. HOOPER.

Read what these say!

The trees I got from you are doing all I could expect. This is the first year they have borne any nuts and they have all they can hold. I just wish I had ten acres of land of my own—I'd put it in *pecans* and they would be Bass pecans.—Mrs. H. E. Montgomery, Kingstree, S. C.


Original letters on file in our office.

If you could see my pecan trees, I think you would want them returned to you as they are as fine as I have ever seen, and my only regret is that I didn't own a farm and had about one hundred of them on it. My trees gave me an abundance of nice large nuts last year and this year they are loaded with some exceptionally fine fruit again. I have advocated your trees around here and several of my neighbors have them in their yards and I presume they came from you. If there is anyone in this section that inquires of your pecan trees and wishes to see a good sample, kindly tell them to call on me and I will gladly demonstrate.—Oscar F. E. Prause, 204 Spring St., Charleston, S. C.

I bought five pecan trees from you a little less than three years ago. They are doing fine. Two of them have some pecans on them this year. The trees have grown splendidly and have received some very good compliments. I set out six that I bought from another company two years before but they have not had any pecans on them yet and the trees are not nearly so large or thrifty as yours.—I. C. White, Franklin, Va.

: : WARNING : :

For your sake, beware of the nurseryman who calls at your door with a truckload of pecan trees for sale and offers to plant them for you. Sun and wind quickly dries out roots, and trees in trucks, unprotected, also previously half dug and poorly packed, are often dead before they are set in the ground. Don't lose that money and the time in waiting for them to grow. Use your own judgment about this. Promises, claims, and "guarantees" by utter strangers are easily made—be sure the maker has the means and money to carry them out, if need be.

 Ask that traveling agent if he will make the same guarantee that we do (see Page 31)—then ask yourself if there is a firm back of him that will make the guarantee good.

The Bass Pecan Company

Now Twenty Years Old!

The Largest Pecan Nursery in the World

The average life of an average business is seven and a half years—the average life of a nursery is considerably less. When a firm has reached its twentieth year, is that not indicative that it is prospering? And is that in turn not proof that its customers are satisfied and continue to buy? For no firm could long exist unless it is giving satisfaction. We have been in business long enough to prove that our trees grow, bear, bear early and heavily, and that what we say about the investments in pecans are actual facts. We have sold our regular \$1 trees and have records on them producing huge dividends. Refer to Page 9 for example, and read of some of the typical investments as mentioned in detail.

: : An Institution : :

In buying from Bass, you are not bartering with a backlot nurseryman, nor a fly-by-night nursery, nor a one-man, one-truck outfit that makes many claims and promises, and tells how much "better" his trees are than ours, and makes guarantees that cannot be backed up financially or otherwise. You are dealing with a veritable institution.

This nursery has 600 acres in orchards and nurseries. In all it has 6,000 acres, which contains land being held for continued development and enlargement. There are over 2,000,000 trees growing in our nursery.

At all times there are employed from 100 to 150 men, with an average payroll (last year) of \$1500 per week—which is no mean sum. Many of the men live in homes furnished by us. These homes have Bass fruit and nut trees growing around them, from which they get an abundance of fruit. They also have fine gardens, and good pastures, to enable them to live at home. There are now thirty such tenant houses. See page 26 for a picture of a typical tenant house. Thus no labor troubles—contented labor that is faithful and loyal and who keep their jobs. In fact we still have working for us the first white

man and the first negro that were employed when our nursery was started, twenty years ago. There are thirty mule teams on the place, and all kinds of power and farm machinery.

The entire nursery is inspected every week. The inspection is daily but it requires a week to walk through all the rows of all the fields. Trees are carefully watched to keep free of any pests and diseases, and to see that trees are in a fine growing condition.

Last year we mailed 1,500,000 catalogs at a postage cost alone of \$15,000, plus \$5,000 additional postage for acknowledgements of orders, etc. (This is more catalogs than sent by any other firm in Mississippi). So you see there are thousands and thousands of satisfied customers, many of whom order every year.

But though a large institution, we have grown on the satisfaction of each customer. So your order—regardless of size will be handled quickly, carefully and properly. We want YOUR business, and show that we want to keep it—you'll get high quality stock in everything you buy, backed by a reputation of twenty years.

A Life Business with Us

Pecan trees are a lifetime business with us—twenty years old and young children growing up to carry on the name and reputation of the BASS PECAN COMPANY.

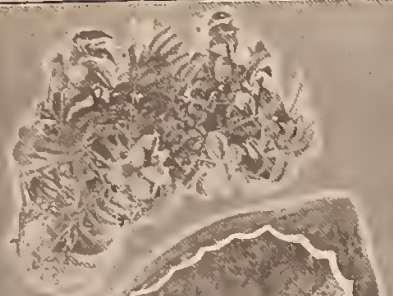
When you purchase a car you know you will be able to replace parts, if need be. This is a permanent institution—you know our address today, and where we will be tomorrow. Then, why not buy pecan trees from us instead of from a man who stops at your door, a firm which may be gone tomorrow and who goes to no or but little trouble to carefully plant, bud or graft, cultivate, dig, inspect, pack and ship trees to you?

Advice on Pecan Culture

Ask us all the questions you wish to in regard to pecan growing. We will gladly give you an expert's opinion. And as experts, let us advise you not to put off setting out your pecans. Remember the loss of a year's time in getting started means the loss of a year's splendid income later on, at a time when you will appreciate it most. Let Bass solve your pecan problems.

Replacements

All trees don't grow (most do) just like all babies don't (most do). But we're willing to share the loss, should any of your pecan trees fail to grow. We'll replace within one year at half price any pecan trees that die, where properly planted and cared for. (The average nursery doesn't replace any at all). Last year we threw away 22% of our own trees that did not reach the high standard we set. We would not send them out! So you see we take every care possible. See bottom of page 13.



If You Want To Leave Your Family An Estate, Plant Bass Pecans.



Wouldn't You Like to "Help Yourself?" Besides Home Consumption-- There's a Ready Market at all Times

The demand for pecans is growing, to say nothing of the increased use of pecans in confections of all kinds.

People are eating them more and more and especially since doctors and food specialists are reporting their wonderful nutrition.

There is always a ready market for pecans.

Even the United States Government advocates nut culture. From Vol. 54, No. 27, of the Congressional Record, there appeared the following: "We are annually importing from 60,000,000 to 70,000,000 pounds of nuts at a cost of between \$12,000,000 and \$13,000,000. Why should we spend millions of dollars each year in buying nuts from foreign countries when we can grow at home the PECAN—the equal of any other nut, either native or foreign?"



This Firm Will Buy Your Output

If you want to be assured of a positive, quick available market, write W. & H. Greer Co., Lumberton, Mississippi. Ask for current prices and full details.

Here's a business devoted solely to pecans—showing the possibilities in this comparatively new industry—the culture and sale of pecans.

Pecans for Sale

Our own pecan groves produce thousands of pounds of choice papershell pecans each season. All our pecans are now sold through the W. & H. Greer Co., which firm takes our output. Prices range from 35 cents to \$1.00 per pound, depending on quality, quantity, etc. Write them your needs and secure their prices—also ask about their special packages.

"Some of my oldest trees are loaded with fruit for the third year and my youngest ones are bearing this year."—Leland, N. C.

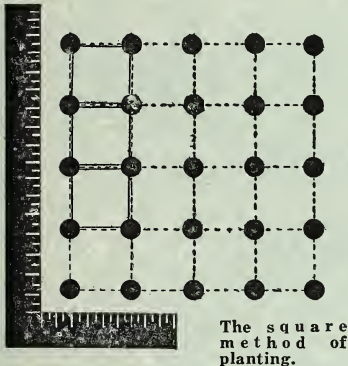
Answers to Your Questions---

Planting Instructions and Guide for Care of Trees

The sooner you set out your pecan trees the better will be your prospects for them living, the more vigorous will they grow up, and the earlier they will begin to bear. Set out pecan trees as soon as possible after the leaves shed in the Fall, in November, December, January or February, but better wait a few days until you can set the trees out right and give them attention instead of rushing them through in a careless manner. Even if you cannot set your trees early, *book your order now, so we may reserve some of our finest trees for you.* Heed the instructions on this and the following pages:—

How Many Trees to the Acre?

On lands of only fair fertility plant trees every 50 feet, but we generally recommend every 60 feet each way for average land, which will give you 12 trees to the acre. If the ground is very rich, plant 70 feet apart, which will give you 9 trees to the acre. If trees are planted about the home for shade purposes, they may be placed 40 feet apart with good results, but generally speaking, figure on every 60 feet—12 to the acre. Notice the charts. You can get more trees to the acre by the triangle method of planting (14 as against 12).



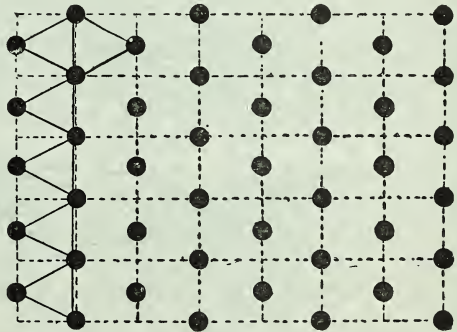
The square method of planting.

The Square Method

To plant the square method, take an ordinary L-square and place on ground in order to get your lines true. Sight and place a stake sixty (preferably) feet away on each line until you reach the ends of the field. Then stake off on parallel lines at every sixty feet and plant trees at each stake. Planting sixty feet apart, you have 12 trees to the acre.

The Triangle Method

By planting the triangle method you get more trees to the acre, and besides all trees are exactly sixty feet apart in ALL directions. To get a true equilateral triangle easily, drive a stake in the corner of the field. Then with aid of an L-square find stakes along the outside lines. In order to get proper and exact distance inward toward the field, get a wire sixty feet long. Attach to stake. Get another wire of same length and attach to next stake. Let one man make an arc with his wire and another man an arc with his. When the two wires meet, properly taut, drive stake for tree. Work from that stake and so on until field is covered.



The triangle method of planting.

What kind of Soil?

Land that will grow hickory or oak trees, will grow fine pecans. It has also been well said that any land that will grow cotton will grow pecans. Well drained land is needed for best results. Practically any average land in the South will grow fine pecans.

"I wouldn't take less than \$30,000 for my pecan grove."—Plantersville, Miss.

Rules for Setting Pecan and Fruit Trees Right

Protect the Roots!



Never allow the roots of the trees to become dry or exposed to the atmosphere for any length of time from the time they reach you until they are set in the ground.

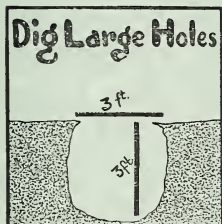
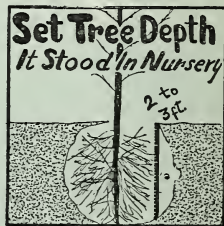
Wet the bundle just as soon as you can and if not ready to set out at once dig a hole and put roots in and cover up well. Place in a shady place if possible.

Set your trees at once upon arrival or heel-in promptly as above.

Plant as Deep as in the Nursery

Set the tree about the same depth it stood in the nursery.

Fill in the hole with the best top soil, packing the dirt well around the roots, especially the tap root. Keep the roots of the trees out straight in their natural position and do not bend them down by the tree.



Dig Large Holes--Protect the Roots

Have a large hole for your tree. Three feet wide and three feet deep will not be too large for pecans. Holes about 12 inches wide and one to two feet deep will do for fruit trees.

Mix thoroughly with the soil to be used to fill in the hole a peck or half bushel of well rotted manure or compost or some good guano, being very careful not to allow it to come into contact with the roots in ANY QUANTITY, for if it does it will scald them and do more harm than good.

Fertilize Properly

If you desire to plant on land rather poor in fertility, thoroughly mix with the soil two or three shovelful of well-rotted compost when you plant the tree, or one or two pounds of bone meal. The best fertilizer after the tree is planted is to scatter manure around the trees. The more the better—one-half to one bushel to the tree, if possible. Do not bank it up around the tree, but scatter it around for two or three feet. When it rains the substance will be taken down to the roots. Put this around your trees in the late winter, if possible, so that the trees will be able to get a fine growth in the spring. When the trees are old enough to bear, use potash in some form—wood ashes will do.



If Soil is Dry

If the soil is dry when the trees are set, it is a good idea to pour a bucketful of water to each tree when the hole is nearly filled, and then fill the hole completely up.

Pour one bucketful of water to each tree once a week during very dry spells in Summer. Make a basin-like hole at the base of the tree. Pour water and as soon as it is soaked in good fill completely up with dry dirt. This holds in the moisture and also keeps the ground from baking. If you cannot pull soil back, covering the wet earth well, DO NOT water at all. Water poured on top of

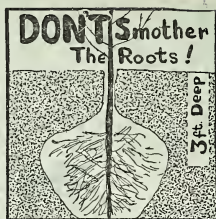
the ground and left this way does more harm than good, as it causes the earth about to bake and the tree to scald.

Cultivate for four to six feet around each tree thoroughly all during the Summer. Never let grass or weeds grow up around your trees. Keep the ground dug up and soft at all times.

Let Pecans Be Your Hobby! A Profitable One, Too!

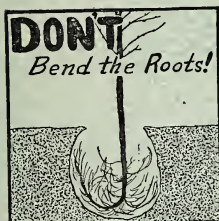
Cultivate the Ground

Cultivate for four to six feet around each tree thoroughly all during the Summer. Pecan trees do best where the land is cultivated well. Our own experience has taught us that no tree responds to care and cultivation better than the papershell pecan. Frequent shallow cultivation is best. Keep weeds and grass down for they take the moisture and nourishment needed badly by the young growing pecan trees.



Suitable Crops to Grow with Pecans

The finest crops to grow with pecans are peas, beans, clovers or other leguminous crops, for these enrich the soil and build it up. In addition to these, here at Lumberton we grow cotton, corn, sweet potatoes, watermelons, and all kinds of truck. Also strawberries and fruits. You might as well use that land. See pages 22, 23, 24, 25 for fruits to plant.



Special Notice About Fertilizer

Recent experiments in our own orchards have shown us that one pound of nitrate of soda or sulphate of ammonia for each year the tree has been planted will be of great benefit and cause the trees to grow very fast. Merely spread it around the trees for two or three feet and hoe or dig in well. This can be done at any time from April 1st to last of June, usually the earlier the better.

Care of Young Trees

No pruning is necessary after you once get the trees branching high enough. The larger trees we sell will branch high enough anyway, but the smaller trees have to have sprouts cut off occasionally that come out on the body of the tree until the branches get high enough. This may be done at any time required, either summer or winter. We do not let our own pecan trees start branching lower than shoulder high. They look better and you can work around them better where they are not allowed to head too low.



Bass Trees Come Pruned, Ready to Plant



We endeavor to send out properly pruned trees, just as if we were going to plant them ourselves, leaving the planter nothing to do but to set them out. The taller grades of trees should be top-trimmed, as it balances the top against unavoidable loss of some roots when the tree is transplanted. Proper pruning insures the tree living and a good growth. Where trees are properly pruned, handled and planted, there is no reason why any of them should die. Our prices are made on the height of the trees when dug. When properly top-trimmed, the height is often materially reduced. Therefore, if the height of a trimmed tree, when received, is less

than the catalog height, this is the explanation. We measure our trees from the ground up and not from the tip of the tap root as many nurserymen do. Our 3 to 4 feet trees are often as large as their "5 to 6 feet" trees—we don't charge for the roots. You pay us for a smaller size tree.

'The trees are fruited so heavily, the limbs are bending over.'—Woodruff, S. C.

Along with Pecans plant Fruits, Grapes, Berries

For the accommodation of our customers, therefore, we are handling a few fruits. All good strong and hardy stock, with well developed root systems, carefully selected for early bearing, healthy growth and big yields. So if you want to order fruit trees and plants along with pecans, we can relieve you of much trouble and extra expense. You may leave the selection to our judgment. If your order calls for a variety we do not have on hand, we shall—unless advised to the contrary—substitute another which should prove as satisfactory. Thus we save you disappointment and loss of time. Ask for our special prices on large orders.

Guarantee

Our fruit trees and berry plants are supplied by reputable nurseries. We guarantee them to be true to name, high in quality, good healthy stock, free from disease. Stock damaged in transit, if notified immediately, will be replaced, if express or freight receipt indicates damage. Should any stock prove not true to name, we will return money or replace it with other stock, but are not liable for any damages beyond this.

: : PEACHES : :

This popular and profitable fruit is grown in numerous varieties—the most popular and practical kinds to plant are those mentioned below. Plant between the rows of your pecan orchard.

Mayflower

Only early peach that is well colored. Bright red cheeked. Carries to market in fine shape and sells well. Cling.

J. H. Hale

Known as "Million Dollar Peach." No better peach ever introduced. Larger than the Elberta, ripens about week earlier. Flesh, golden-yellow with deep scarlet blush. Semi-cling.

Elberta

Leads all varieties planted. Grown with profit everywhere. An early bearer. Hardy in budding, consistent yielder, adaptable to almost any soil and climate. Fruit, large, golden-yellow with bright red cheek, firm, well flavored and juicy. Fine for eating, cooking, canning. Freestone.

PRICES—ALL VARIETIES

	Each	10
3 to 4 ft.	\$.30	\$2.50
4 to 5 feet.60	5.00

: : Plums : :

Burbank Large beautiful plum of Japanese type. Flesh, deep yellow, agreeable sweet flavor. Tree, vigorous grower, beginning to bear second year after transplanting.

Red June Early market plum, large size, deep vermilion red color. Good variety, very firm. Flesh light yellow. Free from rot.

	Each	10
3 to 4 ft.	\$.50	\$4.50
4 to 5 ft.65	6.00



Bass Pecans Will Make You Independent In Your Old Age!



Pear orchard in bloom. These trees yield at the rate of over 1000 bushels per acre.

Plant Bass Blight-Proof Pineapple Sand Pears

For an enormous yield, quality and flavor as well as quantity, plant Bass Blight-Proof Pears. These Pineapple Sand Pears are of very rapid growth, extremely hardy, take up but little room and require no cultivation. Plant along the roadside, in the yard and have an orchard of them—they're easy and profitable to sell.

Forty to 75 bushels each year from many of the older trees in this section is nothing unusual. The *Extra Special* size is beautifully headed and destined to produce as well, in fact better since the young trees have had more and better parentage.

Our Pineapple Sand Pears are guaranteed not to blight in any section—or your money back.

PRICES ON PEARS

Size	Each	Ten	100
3 to 4 Feet	\$.45	\$.40	\$.30
4 to 5 Feet55	.50	.40
5 to 6 Feet70	.60	.50
6 to 7 Feet90	.70	.60
Large Size	1.15	1.00	.75
Extra Special Size	1.50	1.25	1.00



A few limbs of a blight-proof pear tree back of our own office.

: : Apples : :

Red June

A choice fruit of a well known variety—medium conical; deep red; juicy. Very productive.

Delicious

No new variety gained popularity in so many different sections so quickly. Fruit large, nearly covered with brilliant dark red; flesh fine grained; crisp, melting, juicy, with delightful aroma; highest quality. Splendid keeper and shipper. Tree one of hardiest, vigorous grower, with good foliage. Regular annual bearer.

	Each	10
3 to 4 ft.	\$.30	\$2.50
4 to 5 ft.60	5.00



No Orders For Less Than \$5.00—Please

Let Your Land Do Double Duty! Plant Pecans Between the Rows.



BASS Own Grown and Supervised Satsuma Oranges

We grow our own Satsuma trees—all are carefully selected and regularly inspected. Every year these oranges are becoming more and more popular. There's a delightful flavor to Satsumas. Then they are easy to peel—without getting the juice all over you. Plump, golden, juicy fruit, distinctively and deliciously different from any other orange.

From the growers' standpoint, the Satsuma withstands lots of cold, and bears very heavily, in fact three year old trees often bear as high as 750 oranges. One of our own trees has this annual record. But do not plant these oranges where the temperature goes below 12° above zero.

PRICES OF SATSUMA ORANGES

Size	Each	10	100	1000
6 to 12 In.	\$.40	\$.30	\$.20	\$.15
12 to 24 In.50	.40	.30	.22½
24 to 36 In.75	.60	.50	.37½

Japanese Persimmons

The Japan Persimmon can be grown on as wide a range of soil as the native Persimmons, and will succeed with the minimum of care and attention. The trees are vigorous, prolific and have few enemies. As the fruit keeps and ships well, it can be placed on the market in good condition. It meets with ready sale.

We recommend the *Tane-Nashi* variety. In high favor. Large fruit, flesh yellow and seedless. Vigorous; prolific; uniform size—most desirable to market.

	Each	10
3 to 4 ft.	\$.50	\$4.50
4 to 5 ft.60	5.00

Grapes

Grow your own Grapes for the table or your own grape juice or jelly.

Concord—The most widely grown, most popular of all grapes, for vineyards. Black. Healthy, hardy, vigorous vine, large bunch and berry, and a good yielder. Grows quickly.

Niagara—Leading white grape. Widely planted. Bunch large; handsome juicy and fine flavor.

PRICES

2 Yr.	Ea.	10	100
No. 1....	\$.25	\$2.00	\$15.00



Figs

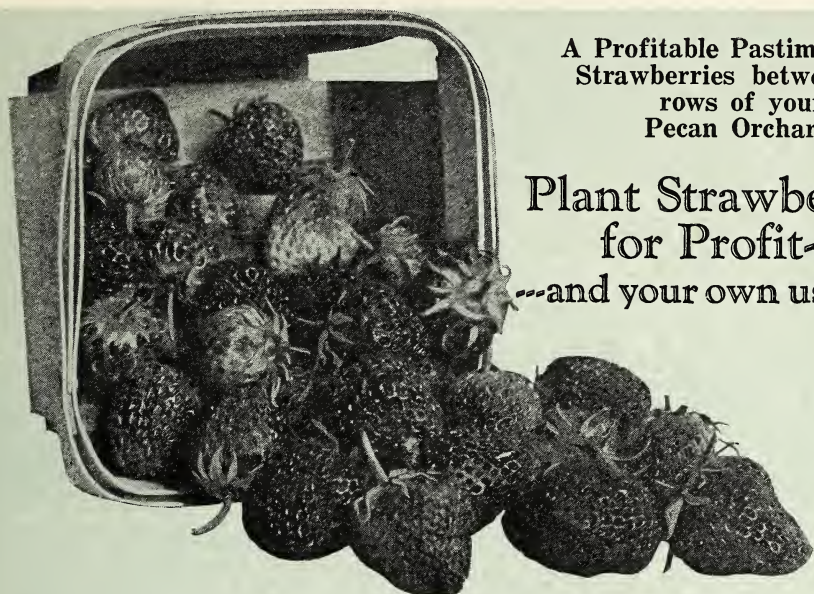
The Fig-canning industry is gradually extending throughout the South. Since several tons of figs can be produced on an acre of ground, it is profitable to give them intensive culture. The fresh Fig is quickly finding its way into markets, and meeting with ready sale.

Figs require little or no cultivation. Our favorite is the *CELESTE*, one of the hardiest varieties. Very desirable for canning and preserving. Small to medium, pear-shaped, ribbed. Flesh firm, juicy, sweet, excellent quality.

PRICES	Ea.	10
3 to 4 Ft.	\$.35	\$3.00
4 to 5 Ft.50	4.50

"One hundred pounds of pecans from two trees netted me \$50.00 last year. Trees are loaded this year."—Arkadelphia, Ark.

A Typical Southern Home Grows Its Own Fruits, Grapes And Berries.



**A Profitable Pastime! Grow
Strawberries between the
rows of your
Pecan Orchard.**

**Plant Strawberries
for Profit---
---and your own use, too!**

Profits in berries vary from \$125 to \$1500 per acre and even upwards to almost unbelievable sums. Some farmers raise nothing else. You can have a field of strawberries amidst your newly planted, or even matured pecan orchard, and let that land be performing double duty.

We purchase the choicest plants from a strawberry plant specialist. These healthy berry plants are grown in Arkansas, whose berries have a nationwide reputation. Plants will be shipped direct from the center of the Arkansas berry fields, from October 15th to April 1st. Set out your plants 16 to 18 inches apart in 3½ ft. rows—it will pay you to do so. This will require about 7500 plants per acre.

Besides the profits, think of the joy of picking your own strawberries, out in your field or garden and eating them fresh, getting their true flavor.

Order any varieties mentioned below or leave judgment up to us. for all varieties will not be suitable to every section and climate. Note that some of the plants are sent postpaid and others will be sent by express collect, so be sure to understand this fact in ordering.

PRICE LIST OF STRAWBERRY PLANTS

	☞ (Post Paid) ☞				☞ (Express Collect) ☞			
	25	50	100	250	500	1,000	5,000	10,000
Excelsior -----	\$.75	\$1.00	\$1.50	\$1.75	\$2.50	\$4.50	\$18.50	\$35.00
Imp. Klondike -----	.75	1.00	1.50	1.75	2.50	4.50	18.50	35.00
Michel -----	.75	1.00	1.50	1.75	2.50	4.50	18.50	35.00
Thompson -----	.75	1.00	1.50	1.75	2.50	4.50	18.50	35.00
Missionary -----	.75	1.00	1.50	1.75	2.50	4.50	18.50	35.00
Dunlap -----	.75	1.00	1.50	1.75	2.50	4.50	18.50	35.00
Aroma -----	.75	1.00	1.50	1.75	2.50	4.50	18.50	35.00
Gandy -----	.75	1.00	1.50	1.75	2.50	4.50	18.50	35.00
Champion K -----	.75	1.00	1.50	1.75	2.50	4.50	18.50	35.00
St. Louis -----	.75	1.00	1.50	1.75	2.50	4.50	18.50	35.00
Evening Star -----	.75	1.00	1.50	1.75	2.50	4.50	18.50	35.00
Lady Cornellie -----	.75	1.00	1.50	1.75	2.50	4.50	18.50	35.00
Premier -----	.75	1.00	1.50	1.75	2.50	4.50	18.50	35.00
Progressive -----	1.00	1.50	2.50	3.00	4.50	7.50	32.50	60.00
Champion -----	1.00	1.50	2.50	3.00	4.50	7.50	32.50	60.00
Mastodon -----	1.25	2.00	3.00	3.50	7.00	13.50	57.50	110.00

No Orders For Less Than \$5.00—Please

Profitable Pecan Lands and Orchards For Sale Near Our Nurseries

While we are primarily producers of Pecan Trees, and handle some small fruits for the convenience and accommodation of our customers, from time to time we purchase tracts of land near our nursery and set them out with our own trees. Occasionally we sell those tracts or parts thereof.

We're in touch with a number of reputable real estate men throughout the South, to any of whom we can refer you, and we can make recommendations as to various tracts.

VISITORS Always Welcome!

If you are touring or just passing through—or if you are somewhere near, come stop by and visit our pecan nursery—the world's largest! It would even interest you to make a special trip to Lumberton to see it. Read pages 16 and 17 for various details as to size, etc.

We like to have visitors and gladly take them over our place, show every operation and the many details of precaution, etc., we take in growing, grafting, budding, caring, packing, shipping our trees. You will then learn more about pecans and we'll gladly discuss in detail planting on any of your land. **BUT YOU WON'T BE OBLIGATED TO BUY.** Just visit us.

Your Expenses Paid---if---

If you will visit us, especially in order to be sure about the trees you buy, we shall pay all expenses and pay you liberally for your time, **IF YOU DO NOT FIND OUR NURSERY TO HAVE MORE AND BETTER PECAN TREES THAN ANY NURSERY ANYWHERE.** You might care to visit around to make comparisons.

If we were not positive about our own trees, would we dare make such an offer?

Have a few pecan trees about your own home or plant an entire grove for profit. But plant now—**ORDER NOW!**



Visit our lands. See our pecan orchards, old and young, inspect our nurseries. See the tenant houses, as illustrated above, and learn of the interesting facts about the **Largest Pecan Nursery in the World.**

"Trees are fine and true to variety."—Courtland, Miss.

Are We Dependable?

You Needn't Take Our Word for It!

If in doubt about our ability to carry out what we promise, although ours is the highest rated Pecan Nursery in the world (see Dun or Bradstreet) ask your banker to investigate us and our reputation for fair and square dealing. Also read the letters below from two bankers in our neighborhood, and a few of the many letters received from our customers.

First National Bank

Capital \$350,000.00

Hattiesburg, Miss.

June 27, 1928.

TO WHOM IT MAY CONCERN:

This is to certify that we have known the Bass Pecan Company, of Lumberton, Mississippi, for many years. We also possess a long-standing acquaintance with Mr. T. H. Bass, who established the industry and continues to be at the head of it.

Mr. Bass is one of the most useful, patriotic, and progressive citizens this part of Mississippi has produced. He is positively reliable in character and intellect. He is an expert nurseryman, loves the business, and we believe he is as much concerned in contributing to the betterment of humanity in his labors as he is in the practical end of the business. Mr. Bass is especially well known for his pecan trees.

We commend Mr. Bass to those with whom he may come in contact.

Yours very truly,

PRESIDENT

FWT/eod

THE FIRST NATIONAL BANK

ESTABLISHED 1880

CAPITAL, SURPLUS & RESERVES \$1,000,000.00

LUMBERTON, MISS.

January 1, 1928.

TO WHOM IT MAY CONCERN:

The uniform success of the Bass Pecan Company in the growth, culture and shipment of pecan trees can be attributed to the personal attention to detail given by the members of this firm. They are fortified with a knowledge of their business gained through long years of experience and with financial capital ample for the carrying on and continued development of the same. Their re-orders attest the satisfaction which they guarantee to their customers, and speak volumes more than we might say.

We have no hesitancy in unconditionally recommending them as thoroughly reliable and capable.

Respectfully,

Vice-President.

"I would not take \$100.00 apiece for the trees for the nice shade they produce, as well as large quantity of nuts produced for the market."
L. E. CHAMBERS,
West Helena, Ark.

"Your guarantee of truthness to variety is the best of any nurseryman."

W. CHESTY SMITH,
Pachuta, Mississippi

"Five of the first Stuart trees have nuts on them already."

W. E. TUNE,
Paces, Virginia

"The Trees are doing fine and are full of nuts."
R. A. GRIFFIN,
Hickox, Georgia

"They are true to name and I am well pleased with them."

J. H. ANDING,
Grayson, La.

"I have never bought anything from your nursery that wasn't all it should be."
W. G. McCARGO,
Olive Branch, Miss.

"Bass Papayashell pecan trees are loaded again this year."
E. C. HUMBLE,
Lundlie, Texas

"I got one hundred and eighteen pounds off the tree."

W. J. WILSON,
Curve, Tennessee

"I can't praise your trees too highly"

R. A. BONEY,
Toxey, Alabama

"I am well pleased with my pecan trees."

W. W. DENHAM,
Goliad, Texas

"Trees are bearing heavily, some bore the second year planted."—Furman, S. C.

Please Read These Terms and Conditions

You may always expect of us the finest of trees and plants. We absolutely guarantee trees to reach you in fine condition, if taken out immediately upon arrival—or new trees will be sent. And also read on Page 31 our rigid guarantees that NO OTHER nurseryman will make. You may expect fair play in every way.

Now please read and heed our:

TERMS AND CONDITION OF SALE

Terms Are Cash With Order—We pay spot cash for everything and sell the same way. It saves us a lot of bookkeeping and annoyance and enables us to sell our high-grade bred-up trees cheaper. Some prefer to have goods sent C. O. D. but why pay that extra collection fee? *Why not send money with order?*

How to Send Money—Send money any way that is most convenient to you. Why not send the money and save the C. O. D. fee? We do not have to pay exchange on checks.

We Cannot Ship Trees by Mail—Except Smallest Pecans and Fruits.

Our Shipping Facilities are exceptionally good. We are near the depots of two railroads and have open stations both day and night. Also have long distance telephone and telegraph service. You can get us over the telephone any time.

Our Trees Always Freshly Dug—We can dig and ship your trees any day.

Order Early—The demand for our high-grade bred-up trees far exceeds the supply, and it is very imperative that you send in your order early. Those who order early naturally receive the choicest stock.

Time of Shipment—Unless otherwise instructed, orders received during the shipping season will be forwarded as soon as possible after receipt of the order.

Substitution—If out of the varieties ordered, we will send the ones we think to be the equal or superior unless instructed not to substitute.

No Charge for Packing—We carefully pack and tag all trees free of charge.

Our Trees Free of Disease—A certificate of inspection of the Mississippi State Entomologist guaranteeing our trees to be free of disease accompanies each bundle of trees. All inspection laws of other States are complied with.



An 18 year old tree—a monarch of shade, beauty and profit. Annual yield, 240 pounds, and steadily increasing.

"Last year I got 118 pounds of pecans off the trees."—Curve, Tenn.

👉 NO ORDERS FOR LESS THAN \$5.00, PLEASE. 👈

TO

Largest Growers of Pecan Trees in the World

LUMBERTON, MISSISSIPPI

Pecans	Page 12	Japanese Persimmons	Page 24
Pears	Page 23	Grapes	Page 24
Plums	Page 22	Figs	Page 24
Peaches	Page 22	Satsuma Orange	Page 24
Apples	Page 23	Strawberries	Page 25

Kind	Number	Size	Price
PECANS			
Stuart			
Success			
PEARS			
Pineapple Sand Pear.....			
PLUMS			
Burbank			
Red June.....			
PEACHES			
Mayflower			
Hale.....			
Elberta.....			
APPLES			
Red June.....			
Delicious			
JAPANESE			
PERSIMMONS			
Tane-Na-hi			
GRAPES			
Concord			
Niagara			
FIGS			
Celeste			
ORANGES			
Satsuma			
STRAWBERRIES			
.....			
.....			
.....			
.....			
.....			
Total Amount of Bill.....			

I Guarantee to Take This Order and Pay For It.

Signed.....

Post Office.....

Express Office.....

Date to Ship.....

"I purchased four trees two years ago, and am sending sample of pecans on them."—Goliad, Texas.

ORDER NOW---

Because:

In the first place, the sooner you plant pecan and fruit trees, after the beginning of autumn, the better. (See Page 19). Secondly, our output, though enormous, is necessarily limited and especially concerning our choicest trees. We have already sold out of two varieties of our pecan trees since Fall, so we urge you to order at once and get our nicest trees.

Terms

All prices strictly for cash. No credit accounts to anyone. Please send cash with order and you'll save the C. O. D. charges. Your check will do—no Exchange charged.

Please!

Because of our care in sending only the finest of the trees, our inspecting, packing and shipping, and the huge expense to which we are put, we cannot afford to fill orders that amount to less than \$5.00. So please order enough, even for friends, to make at least that much of an order.

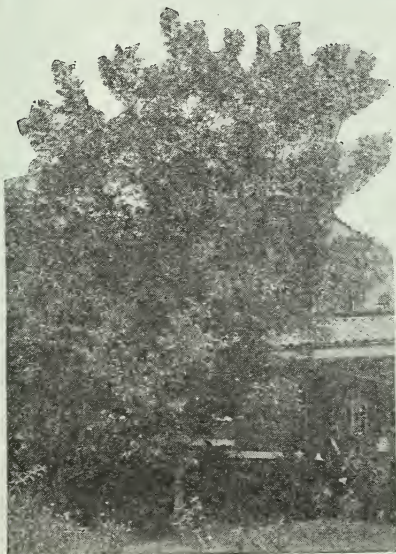


Pecan tree planted beside "The House Pecans Built" four years ago.

Warning

Be sure to examine trees carefully on arrival, when at the railroad station. If any damage has been done in shipping notify the railroad agent. Send us the Damage Receipt and we'll promptly replace the trees. Please follow these instructions. Be sure to call for trees as soon as they arrive as we pack our trees well to reach you in excellent condition if taken out immediately upon arrival.

We've shipped trees to China three times and every shipment reached there in perfect condition and all trees are growing—the result of good trees plus good packing and shipping.



Same pecan tree now, providing shade, beauty and lots of nuts.

SAID J. B. Wight, before the American Pomological Society, "Plant a Pecan grove, and later on in life it will support you. It will do as much for your children and your children's children."

"Every tree we bought from you is true to variety and all are sure bearers."—Bolinger, Ala.

BASS GUARANTEE

All our BRED-UP Pecan Trees are absolutely guaranteed to be true to variety, strong, thrifty, vigorous, well dug, well packed and to reach you in excellent condition, *if taken out immediately upon arrival*, or we'll replace the trees, provided complaint is made with Railroad Agent.

We further guarantee upon satisfactory proof that if any *pecan tree* we sell you does not prove true to variety, to refund promptly in cash **FIVE TIMES** the amount you pay for it.

BASS PECAN COMPANY, LUMBERTON, MISSISSIPPI.

GUARANTEES and Propositions That Prove Our Good Faith!

Should any of our pecan trees die within one year—*if properly cared for*, we'll share the loss with you and replace the trees for one-half the regular price.

It's easy for anyone to make any guarantee, but have assurance that the guarantee will be carried out. No other nursery has dared duplicate our guarantee above or any of our other guarantees or propositions listed on this page. It pays to deal with the largest Pecan Nursery in the world.

Our fruit trees and berry plants are supplied by reputable nurseries. We guarantee them to be true to name, high in quality, good healthy stock, free from disease. Stock damaged in transit, if notified immediately, will be replaced, if express or freight receipt indicates damages. Should any stock prove not true to name we will return money or replace it with other stock, but are not liable for any damages beyond this.

If you will visit us, especially in order to be sure about the trees you buy, we shall pay all expenses and pay you liberally for your time if you do not find our nursery to have more and better pecan trees than any nursery anywhere. You might care to visit around to make comparisons.

If we were not positive about our own trees, would we dare make such an offer?

References:—Dun or Bradstreet; First National Bank at Lumberton, Miss.; First National Bank of Hattiesburg, Miss., and thousands of our customers.

If you're in doubt as to the quality of our trees, we'll ship them to you in competition with *any others'* and allow you to select the trees with the finest developed root systems. Does anybody else have such confidence in their trees? **WE KNOW OUR TREES AND THOSE OF OTHERS.**

Our Pineapple Sand Pears are positively blight-proof. They are guaranteed not to blight in any section—or your money back.

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"Some of my first trees purchased from you have nuts on them this year."—Yuma, Arizona.

This is Our Twentieth Year in Business. One of the Oldest and the *Largest* Pecan Nursery in the World!

